

Ben Amato

Full Stack Software Engineer

As a developer working in both small and large teams or working independently, I have cultivated a diverse skill set:

Core Skills

I am proficient in building, testing, and deploying full-stack web applications, whether individually or as part of a team. I consistently provide realistic timelines, ensuring project deliverables are met reliably.

I love the elegant perfection of well thought-out code. I spend free time improving my skill with challenges on codewars.com to improve my core knowledge and concentration skills, as well as experimenting with new AI models and tools. I am working on two startup projects of my own which will be launched soon.

Product and Technical Insight

I am a first language English speaker, and I possess the ability to engage in meaningful discussions about product requirements and technical details, bridging the gap between client needs and technical feasibility. This ensures clients receive valuable insights throughout the development process, resolving potential blockers and technical risks early.

Code Quality and Optimization

I prioritize elegant architecture, readability and optimization for ease of maintenance, whether for agents or humans. My approach includes effective error management and holistic strategies to enhance page-load speed for all devices and network environments.
I also have experience with:

1. Optimizing for search engine indexing as well as AI training crawlers and AI indexing bots.
2. Optimizing marketing content to achieve rankings for popular search terms or popular AI prompts.

Collaboration with Designers

I enjoy creating customized pixel-perfect designs in collaboration with designers, and I also have become fluent with agent collaboration in this regard. I find that when allowing AI agents to take care of details of the implementation, it is vital to ensure that they stick to a specific technical styling methodology (such as Tailwind color or spacing variables), as this allows predictable workflows which may include targeted manual CSS changes that are actually more efficient than doing changes via the agent.

Agile done right

I believe in building efficient team workflows and standard practices (CICD, professional version control, runbooks and playbooks, gamedays, etc) but also in building a deep understanding of how each team member can contribute to making agile/scrum work the way it should, instead of getting in our way as it often can.
In this rapidly changing industry, I also believe in being open to new workflows around AI tooling.
I enjoy collaborative work and I believe that our brains function better in a social context.

Summary

In summary, my experience equips me to manage the entire development cycle effectively, with a strong emphasis on collaboration, quality, and performance.

My experience is varied across Node.js, React/Vue, Laravel, Go, and I believe I have a creative problem solving ability.

languages golang node.js typescript javascript php html css

frameworks vue.js nuxt.js react.js next.js laravel

codewars profile

(Honor Percentile: Top 4.341%)

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Work Experience

Yearcrest.com and Tenureship.com — June 2026 - Present

Founder

I returned to Yearcrest.com, as well as my second project, and have made significant advances. The Yearcrest project is in final QA stages, with a staging site deployed and testers giving constant feedback.

I have been taking full advantage of AI tooling, incorporating modern workflows and agent skills from leading developers such as Matt Pocock. These workflows allow astonishing work rates while applying old fashioned software development principles.

After new features are added, I look through the code and apply refactors which make configuration or future features easy for the agent or a human to do safely and efficiently.

All this exploration of developer trends such as Gartner surveys led me to a second startup idea in the developer training and certification area (Tenureship.com).

I am currently dividing my time between work building these two companies. Open to full time roles.

BlockDAG — March 2025 - May 2026

Senior Go Developer

Team lead for blockchain and mining. I was in charge of architecture planning, performance optimization, and of pull requests for the code that runs the core of the cryptocurrency network.

This position deepened my knowledge of not just blockchain but of any complex application and how best to structure it. Also how to manage a team in a way that inspires them and rewards innovation as well as thorough and well documented work.

I learnt the ropes of a blockchain Layer 1 codebase and I have become an expert in a complex system. The cryptocurrency technology brought together a non-linear DAG chain with an EVM compatible ecosystem.

In terms of agile workflow, I achieved an understanding of how best to integrate quality development work with tools like Jira to stay in sync and give all stakeholders visibility.



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Work Experience

Yearcrest | Johannesburg — Jan 2025 - March 2025

Founder and Fullstack Developer

Spent some time working on something exciting. I'm laying the groundwork for my own startup that will offer a unique year-planner/wall-art service.

This was a great opportunity to improve my understanding of various technology stacks and to understand which option will be best for my startup. I built various MVPs in different ways and fine tuned the product as well as the technological architecture.

I also had a good look at developer AI tooling and what workflow and approach works best given the high speed of change in this area.

Struto | Horsham UK — March 2023 - Dec 2024

Golang Developer

As a member of the development team, I focussed on creating integration solutions for corporate clients to streamline their processes. Specifically, I worked on connecting their HubSpot systems with various CRM platforms, including Salesforce, Dynamics, and ConnectWise. My role involved designing and implementing APIs and data transfer protocols to ensure seamless data flow and enhanced operational efficiency across different systems. I enjoy tackling the challenges that arise in integrating diverse technologies, and I'm dedicated to delivering robust solutions tailored to our clients' needs.

After thoughtful consideration, I chose to take a break to spend quality time with my family and to look for new opportunities.

iSimon Web Design and Development | Cape Town — March 2021 - Feb 2023

Full Stack Developer

I developed a variety of custom-coded web applications, such as:

- A property listing site
- A photographer gallery site
- A travel package site
- An artist gallery site

Through these projects, I gained proficiency with several technologies, including **Laravel**, **Angular**, **Vue.js**, **Bootstrap**, and **Tailwind CSS**.

For example, my work building **computravel.co.za** using **Nuxt.js** and **Directus**, demonstrates my ability to create dynamic and responsive web applications.

The skills I've honed in developing user-friendly interfaces and seamless back-end functionality allow me to create robust online stores that provide an excellent user experience.



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continued

NeighBiz | Johannesburg , SA — Feb 2020- April 2020

Front End Developer

I contributed to the frontend development for a social media startup platform, where I focused on bringing designs to life using Vue.js. My work involved translating pixel-perfect designs crafted in Figma into functional user interfaces that enhance the overall user experience.

By collaborating closely with designers, I ensured that every detail matched the original vision while implementing responsive features that cater to a diverse user base. This experience has further refined my skills in frontend development and equipped me to create engaging, visually appealing applications in the competitive social media landscape.

iSimon Web Design and Development | Cape Town — Aug 2016 - Feb 2020

Full Stack Developer

I worked on a range of custom-coded web applications, including a car rental application and a beauty treatment website.

In the car rental application, I focussed on creating seamless booking functionalities, incorporating features that allow users to search for vehicles, check availability, and manage reservations effectively. For the beauty treatment website, I designed an intuitive user interface that showcases services and allows clients to book appointments easily.

Both these projects used JavaScript in a Wordpress environment.